



FOR IMMEDIATE RELEASE

Tanzania Transport Minister Mbarawa to Head Panel of Industry Leaders at 7th Roads & Rail 2016 in Dar es Salaam this September

Dar es Salaam, Tanzania - 15 August 2016 - Tanzania Minister of Works, Transport & Communications, Hon Prof Makame M Mbarawa, will be among the distinguished transport industry speakers and panelists presenting at next month's 7th **East & Central Africa Roads & Rail Infrastructure Summit 2016** in Dar es Salaam, Tanzania.

Minister Mbarawa will be providing sector updates and sharing invaluable insights along with other industry leaders from the following organizations: Tanzania Ministry of Works, Transport & Communications; Uganda Ministry of Works & Transport; Tanzania National Roads Agency (TANROADS); East Africa Community; Tanzania Zambia Railway Authority (TAZARA); Kenya Railways; Dar Rapid Transit (DART); the World Bank Group; and more.

This seventh edition of **Roads & Rail** will once again bring together government authorities, railway operators, highways authorities, major end users and international investors to discuss the current pipeline of projects in the two regions, mobilise investment in this sector, identify bankable projects, promote public-private partnership, fast track key enabling frameworks, and evaluate the latest technical expertise and technologies critical to supporting the booming economies in this rapidly developing corner of Africa.

Public-Private Partnerships (PPP) is set to be one of the leading topics to be discussed at the Summit. Dr Didas Massaburi, the former *mayor of Dar es Salaam* and currently *Chief Advisor of PPP and Transport Systems* at the Institute of Procurement & Supply Tanzania will lead the discussions on PPP.

Industry experts will also share their insights on investment risks, bankability, PPPs, supply and demand outlook of raw materials, plus important ground issues such as maintenance, planning, procurement, security and the use of latest technologies to ensure a seamless transport network.

The two-day event will also showcase on-site exhibitions including the latest technological innovations from road marking equipment and solutions providers **BORUM**, control and communications experts **4Tel**, roadmarking specialists **HOFMANN**, and electro-mechanical equipment providers **ACTOM**.

BORUM A/S Sales Manager Lisbeth Knudsen said: "Our long-term goal on all markets that we work with is to increase road safety - an ongoing issue within East and Central Africa where around 20,000 people lose their lives in road accidents every year. The technology and application equipment that Borum offers can help increase road safety in a cost-efficient manner by improving the quality and life of the markings, especially in wet conditions and at night. We are participating at 7th Roads & Rail 2016 because it represents a very good opportunity to meet face-to-face with local road marking companies, authorities and potential partners, giving visitors the chance to discuss our products and quickly be provided with the info they require. Moreover, it gives us the chance to better understand the local demands of the market and how we can best accommodate them."

The 7th **East & Central Africa Roads & Rail Infrastructure Summit 2016** is proudly endorsed by the **Tanzania Ministry of Transport** and supported by the **Maputo Corridor Logistics Initiative (MCLI)** and **Town and County Planners Association of Kenya (TCPAK)**.

The event will be held at the Hyatt Regency Dar es Salaam, The Kilimanjaro.

Magenta Global Pte Ltd

Media Contact:

Mr Jose Carpio

International Marketing Manager

DID: +65 6391 2535

Email: jose@magenta-global.com.sg

Notes for Editor:



About Magenta Global – Owner & Organizer

Magenta Global Pte Ltd is a premier independent business media company that provides pragmatic and relevant information to government & business executives and professionals worldwide. The organization provides the opportunity to share thought-provoking insights, exchange ideas on the latest industry trends and technological developments with thought leaders and business peers. With a strong focus in emerging economies especially in Africa, Middle East & Central Asia, Magenta Global works in partnership with both the public and private sectors. www.magenta-global.com.sg.

MAGENTA GLOBAL PTE LTD

Address 72 Bendemeer Road, #03-31, Luzerne Building, Singapore 339941

Telephone (65) 6391 2552 / Facsimile (65) 6299 4373

Website www.magenta-global.com.sg